

Schedule G - Breakdown Of Monetary Expenditures By Consultant**Committee Name** Iowans for Vilsack Pederson, Inc.**Committee Type** Governor**Committee ID#** 5076**Filing Status** Amended

| | |
|---------------------------|------------|
| Statutory Due Date | 5/31/2002 |
| Adjusted Due Date | |
| Filed Date | 5/31/2002 |
| Received Date | |
| Amendment Date | 11/30/2003 |

| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|------------------------------------|------------------------|---------------------------------|---------------------------------|
| Axelrod & Associates | 5/15/2002 | Payment for media buy | \$0.00 |
| 730 N Franklin #404 | 5/28/2002 | | |
| Chicago, IL 60610 | | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|---|----------------------------|------------------------|
| 5/17/2002 | Creative Cable Television 1112 Ocean Drive Suite 103 Manhattan Beach, CA 90266 | tv buy | \$10,822.34 |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|---|----------------------------|------------------------|
| 5/17/2002 | KCCI-TV 888 9th Street Des Moines, IA 50309 | tv buy | \$24,671.25 |

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| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|------------------------------------|------------------------|---------------------------------|---------------------------------|
| Axelrod & Associates | 5/15/2002 | Payment for media buy | \$0.00 |
| 730 N Franklin #404 | 5/28/2002 | | |
| Chicago, IL 60610 | | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/17/2002 | KCRG-TV | tv buy | \$12,635.25 |
| | 2nd Avenue at 5th Street SE | | |
| | Cedar Rapids, IA 52401 | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/17/2002 | KDSM-TV | tv buy | \$301.75 |
| | 4023 Fleur Drive | | |
| | Des Moines, IA 50321 | | |

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| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|------------------------------------|------------------------|---------------------------------|---------------------------------|
| Axelrod & Associates | 5/15/2002 | Payment for media buy | \$0.00 |
| 730 N Franklin #404 | 5/28/2002 | | |
| Chicago, IL 60610 | | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/17/2002 | KFXA-TV | tv buy | \$624.75 |
| | 605 Boyson Road NE | | |
| | Cedar Rapids, IA 52402 | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/17/2002 | KGAN-TV | tv buy | \$7,046.50 |
| | 600 Old Marion Road NE | | |
| | Cedar Rapids, IA 52402 | | |

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| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|------------------------------------|------------------------|---------------------------------|---------------------------------|
| Axelrod & Associates | 5/15/2002 | Payment for media buy | \$0.00 |
| 730 N Franklin #404 | 5/28/2002 | | |
| Chicago, IL 60610 | | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/17/2002 | KWWL-TV | tv buy | \$13,423.20 |
| | 200 First Street SE | | |
| | Cedar Rapids, IA 52402 | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/17/2002 | WHO-TV | tv buy | \$15,096.00 |
| | 1801 Grand Avenue | | |
| | Des Moines, IA 50309 | | |

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| Received Date | |
| Amendment Date | 11/30/2003 |

Consultant Name and Address **Contract Period****Estimates of
Performance****Anticipated
Compensation**

Axelrod & Associates

5/15/2002

Payment for media buy

\$0.00

730 N Franklin #404

5/28/2002

Chicago, IL 60610

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|---|----------------------------|------------------------|
| 5/17/2002 | WOI-TV 300 E. Locust St. Des Moines, IA 50309 | tv buy | \$1,700.00 |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|--|----------------------------|------------------------|
| 5/21/2002 | Carlton Technical Services 3815 Carpenter Ave Des Moines, IA 50311 | audio recordist and tapes | \$395.88 |

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| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|------------------------------------|------------------------|---------------------------------|---------------------------------|
| Axelrod & Associates | 5/15/2002 | Payment for media buy | \$0.00 |
| 730 N Franklin #404 | 5/28/2002 | | |
| Chicago, IL 60610 | | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|---|----------------------------|------------------------|
| 5/21/2002 | H & K Financial Services PO Box 13436 Chicago, IL 60613 | payroll billing | \$5,917.32 |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|--|----------------------------|------------------------|
| 5/21/2002 | Lighthouse Inc 816 9th St SE Minneapolis, MN 55414 | lighting equipment | \$1,942.98 |

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| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|------------------------------------|------------------------|---------------------------------|---------------------------------|
| Axelrod & Associates | 5/15/2002 | Payment for media buy | \$0.00 |
| 730 N Franklin #404 | 5/28/2002 | | |
| Chicago, IL 60610 | | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|--------------------------------|------------------------|
| 5/21/2002 | MADSAM Camera Rentals | camera equipment and assistant | \$1,490.00 |
| | 4525 96th St | | |
| | Urbandale, IA 50322 | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/23/2002 | KCCI-TV | tv buy | \$8,393.75 |
| | 888 9th Street | | |
| | Des Moines, IA 50309 | | |

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| Filed Date | 5/31/2002 |
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| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|------------------------------------|------------------------|---------------------------------|---------------------------------|
| Axelrod & Associates | 5/15/2002 | Payment for media buy | \$0.00 |
| 730 N Franklin #404 | 5/28/2002 | | |
| Chicago, IL 60610 | | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/23/2002 | KCRG-TV | tv buy | \$5,546.25 |
| | 2nd Avenue at 5th Street SE | | |
| | Cedar Rapids, IA 52401 | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/23/2002 | KFXA-TV | tv buy | \$361.25 |
| | 605 Boyson Road NE | | |
| | Cedar Rapids, IA 52402 | | |

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| Statutory Due Date | 5/31/2002 |
| Adjusted Due Date | |
| Filed Date | 5/31/2002 |
| Received Date | |
| Amendment Date | 11/30/2003 |

| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|------------------------------------|------------------------|---------------------------------|---------------------------------|
| Axelrod & Associates | 5/15/2002 | Payment for media buy | \$0.00 |
| 730 N Franklin #404 | 5/28/2002 | | |
| Chicago, IL 60610 | | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/23/2002 | KGAN-TV | tv buy | \$1,661.75 |
| | 600 Old Marion Road NE | | |
| | Cedar Rapids, IA 52402 | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/23/2002 | KWWL-TV | tv buy | \$5,009.90 |
| | 200 First Street SE | | |
| | Cedar Rapids, IA 52402 | | |

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| Filed Date | 5/31/2002 |
| Received Date | |
| Amendment Date | 11/30/2003 |

Consultant Name and Address **Contract Period****Estimates of
Performance****Anticipated
Compensation**

Axelrod & Associates

5/15/2002

Payment for media buy

\$0.00

730 N Franklin #404

5/28/2002

Chicago, IL 60610

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/23/2002 | WHO-TV | tv buy | \$7,645.75 |
| | 1801 Grand Avenue | | |
| | Des Moines, IA 50309 | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/23/2002 | WOI-TV | tv buy | \$926.50 |
| | 300 E. Locust St. | | |
| | Des Moines, IA 50309 | | |

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| Filed Date | 5/31/2002 |
| Received Date | |
| Amendment Date | 11/30/2003 |

| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|------------------------------------|------------------------|---------------------------------|---------------------------------|
| Axelrod & Associates | 5/15/2002 | Payment for media buy | \$0.00 |
| 730 N Franklin #404 | 5/28/2002 | | |
| Chicago, IL 60610 | | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/28/2002 | KCCI-TV | tv buy | \$13,553.25 |
| | 888 9th Street | | |
| | Des Moines, IA 50309 | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/28/2002 | KCRG-TV | tv buy | \$7,259.00 |
| | 2nd Avenue at 5th Street SE | | |
| | Cedar Rapids, IA 52401 | | |

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| Filed Date | 5/31/2002 |
| Received Date | |
| Amendment Date | 11/30/2003 |

| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|------------------------------------|------------------------|---------------------------------|---------------------------------|
| Axelrod & Associates | 5/15/2002 | Payment for media buy | \$0.00 |
| 730 N Franklin #404 | 5/28/2002 | | |
| Chicago, IL 60610 | | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/28/2002 | KDSM-TV | tv buy | \$301.75 |
| | 4023 Fleur Drive | | |
| | Des Moines, IA 50321 | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/28/2002 | KFXA-TV | tv buy | \$327.25 |
| | 605 Boyson Road NE | | |
| | Cedar Rapids, IA 52402 | | |

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| Statutory Due Date | 5/31/2002 |
| Adjusted Due Date | |
| Filed Date | 5/31/2002 |
| Received Date | |
| Amendment Date | 11/30/2003 |

| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|------------------------------------|------------------------|---------------------------------|---------------------------------|
| Axelrod & Associates | 5/15/2002 | Payment for media buy | \$0.00 |
| 730 N Franklin #404 | 5/28/2002 | | |
| Chicago, IL 60610 | | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/28/2002 | KGAN-TV | tv buy | \$3,340.50 |
| | 600 Old Marion Road NE | | |
| | Cedar Rapids, IA 52402 | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/28/2002 | KWWL-TV | tv buy | \$6,916.45 |
| | 200 First Street SE | | |
| | Cedar Rapids, IA 52402 | | |

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| Statutory Due Date | 5/31/2002 |
| Adjusted Due Date | |
| Filed Date | 5/31/2002 |
| Received Date | |
| Amendment Date | 11/30/2003 |

| Consultant Name and Address | Contract Period | Estimates of Performance | Anticipated Compensation |
|------------------------------------|------------------------|---------------------------------|---------------------------------|
| Axelrod & Associates | 5/15/2002 | Payment for media buy | \$0.00 |
| 730 N Franklin #404 | 5/28/2002 | | |
| Chicago, IL 60610 | | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/28/2002 | WHO-TV | tv buy | \$7,514.00 |
| | 1801 Grand Avenue | | |
| | Des Moines, IA 50309 | | |

| Date Expended | Expenditure Name and Address | Expenditure Purpose | Amount Expended |
|----------------------|-------------------------------------|----------------------------|------------------------|
| 5/28/2002 | WOI-TV | tv buy | \$2,290.75 |
| | 300 E. Locust St. | | |
| | Des Moines, IA 50309 | | |

Consultant Sub-Total

\$167,115.32

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| Adjusted Due Date | |
| Filed Date | 5/31/2002 |
| Received Date | |
| Amendment Date | 11/30/2003 |

Consultant Name and Address **Contract Period****Estimates of
Performance****Anticipated
Compensation****Total Consultant(s)
Expenditures****\$167,115.32**